

Bobbie Johnson

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Profile

I have worked on – and run – award-winning teams, launched products, planned new strategies and helped forge deals. Deeply versed in both the traditional media and online industries, I'm an early adopter of new technologies and a clear, intelligent and practical thinker on the interplay between technology and the media. I want to make a difference to people's lives through information and products, and help lead the conversations about the future.

Professional experience

The Guardian, London **Nov 2005–current**

Technology correspondent

- producing news stories, features, commentary, audio and video to daily deadlines
- creating and coordinating output across industry leading print and digital outlets
- deeply immersed in technology, internet, communications, media and gaming industries
- pushed through pioneering initiatives at since adopted across large organisation, including blogging, podcasting, social media and cross-platform working
- based in San Francisco since September 2008 (currently on an "I" visa)

The Guardian, London **June 2004–Nov 2005**

Deputy editor, Technology Guardian

- commissioning, editing and writing to weekly deadlines
- managed and expanded wide network of contributors
- generated constant flow of ideas for print and online, as well as editing special projects
- planned, budgeted, strategised and executed successful re-launch in September 2005

The Guardian, London **Sep 2002–June 2004**

Deputy production editor, Media

- copy editing and news management for award-winning industry news website

The Evening Standard, London **Sep 2000-Sep 2002**

Journalist

- Part of a small team running popular London news website

Other professional activities

- wide range of work for magazines, newspapers and other organizations
- TV, radio and conference speaking roles
- organized and ran GameCamp conference; adviser and presenter for other major events

Education

Queen Mary, University of London **1997-2000**

BA (Hons) English, first class

- Awarded Sir Sidney Lee essay-writing prize
- Specialized in contemporary fiction and critical theory
- Edited and managed award-winning college newspaper

Other activities

I enjoy cooking. I'm not particularly good, but I like it. I also harbour an insatiable appetite for writing (I've been blogging for the past 10 years and am currently working on a book about the history of robotics) and nurse a serious reading habit, particularly contemporary literature. I also enjoy independent travel, bad movies and am a lifelong fan of Chelsea football club.

References available on request